

Sponsorship for Hong Kong's participation in Expo 2010 Shanghai China is welcome in cash or kind, with corresponding levels of acknowledgement and publicity.

Categories	Diamond	HK\$5 million or above
	Platinum	HK\$3 million or above
	Gold	HK\$1 million or above
	Silver	HK\$500,000 or above
	Bronze	HK\$100,000 or above
	Friend of HK at Expo	Below HK\$100,000

Diamond Sponsor

HK\$5 million or above

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| <ol style="list-style-type: none"> 1 Invitation to a thank-you dinner hosted by the Chief Secretary for Administration for sponsors (two tables) 2 Presentation of a certificate of appreciation and a special commemorative plaque by the Chief Secretary for Administration in person 3 Invitation to the Opening Ceremony of HK Week and all cultural performances and promotional activities organized by HKSARG during Expo 4 100 complimentary Expo tickets and priority visit to Hong Kong Pavilion during Expo 5 Acknowledgement by displaying sponsor's name and logo on at least 100 HKSARG Expo promotional bunting 6 Display of "Diamond Sponsor of HKSAR's Participation in Expo 2010 Shanghai China" | <ol style="list-style-type: none"> 7 in promotional materials/activities of sponsor throughout 2010 7 Acknowledgement by including sponsor's name and logo in all programme booklets of cultural performances and promotional activities organized by HKSARG during Expo 8 Acknowledgement by displaying sponsor's name and logo in commemorative publication produced by HKSARG for Expo 9 Acknowledgment by displaying sponsor's name and logo on the acknowledgement plaque at Hong Kong Pavilion 10 Acknowledgment by displaying sponsor's name on a screen at HK's exhibition at UBPA 11 Acknowledgement by displaying sponsor's name and logo on HKSARG's Expo website |
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Platinum Sponsor

HK\$3 million or above

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| <ol style="list-style-type: none"> 1 Invitation to a thank-you dinner hosted by the Chief Secretary for Administration for sponsors (one table) 2 Presentation of a certificate of appreciation and a special commemorative plaque by the Chief Secretary for Administration in person 3 Invitation to the Opening Ceremony of HK Week and any 5 cultural performances and promotional activities organized by HKSARG during Expo at sponsor's choice 4 50 complimentary Expo tickets and priority visit to Hong Kong Pavilion during Expo 5 Acknowledgement by displaying sponsor's name and logo on at least 30 HKSARG Expo promotional bunting 6 Display of "Platinum Sponsor of HKSAR's Participation in Expo 2010 Shanghai China" | <ol style="list-style-type: none"> 7 in promotional materials/activities of sponsor throughout 2010 7 Acknowledgement by including sponsor's name and logo in all programme booklets of cultural performances and promotional activities organized by HKSARG during Expo 8 Acknowledgement by displaying sponsor's name and logo in commemorative publication produced by HKSARG for Expo 9 Acknowledgment by displaying sponsor's name and logo on the acknowledgement plaque at Hong Kong Pavilion 10 Acknowledgment by displaying sponsor's name on a screen at HK's exhibition at UBPA 11 Acknowledgement by displaying sponsor's name and logo on HKSARG's Expo website |
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Gold Sponsor

HK\$1 million or above

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| <p>1 Invitation to a thank-you dinner hosted by the Chief Secretary for Administration for sponsors (half table)</p> <p>2 Presentation of a certificate of appreciation signed by the Chief Secretary for Administration and a souvenir</p> <p>3 Invitation to the Opening Ceremony of HK Week and any 3 cultural performances and promotional activities organized by HKSARG during Expo at sponsor's choice</p> <p>4 30 complimentary Expo tickets and priority visit to Hong Kong Pavilion during Expo</p> <p>5 Acknowledgement by displaying sponsor's name and logo on at least 10 HKSARG Expo promotional buntings</p> <p>6 Display of "Gold Sponsor of HKSAR's Participation in Expo 2010 Shanghai China"</p> | <p>7 Acknowledgement by including sponsor's name and logo in all programme booklets of cultural performances and promotional activities organized by HKSARG during Expo</p> <p>8 Acknowledgement by displaying sponsor's name and logo in commemorative publication produced by HKSARG for Expo</p> <p>9 Acknowledgment by displaying sponsor's name and logo on the acknowledgement plaque at Hong Kong Pavilion</p> <p>10 Acknowledgment by displaying sponsor's name on a screen at HK's exhibition at UBPA</p> <p>11 Acknowledgement by displaying sponsor's name and logo on HKSARG's Expo website</p> |
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Silver Sponsor

HK\$500,000 or above

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| <p>1 Invitation to a thank-you dinner hosted by the Chief Secretary for Administration for sponsors</p> <p>2 Presentation of a certificate of appreciation signed by the Chief Secretary for Administration and a souvenir</p> <p>3 Invitation to the Opening Ceremony of HK Week and one cultural performance or promotional activity organized by HKSARG during Expo at sponsor's choice</p> <p>4 20 complimentary Expo tickets and priority visit to Hong Kong Pavilion during Expo</p> <p>5 Display of "Silver Sponsor of HKSAR's Participation in Expo 2010 Shanghai China" in promotional materials/activities of</p> | <p>6 Acknowledgement by including sponsor's name in all programme booklets of cultural performances and promotional activities organized by HKSARG during Expo</p> <p>7 Acknowledgement by displaying sponsor's name in commemorative publication produced by HKSARG for Expo</p> <p>8 Acknowledgment by displaying sponsor's name on the acknowledgement plaque at Hong Kong Pavilion</p> <p>9 Acknowledgment by displaying sponsor's name on a screen at HK's exhibition at UBPA</p> <p>10 Acknowledgement by displaying sponsor's name and logo on HKSARG's Expo website</p> |
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Bronze Sponsor

HK\$100,000 or above

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| <p>1 Invitation to a thank-you dinner hosted by the Chief Secretary for Administration for sponsors</p> <p>2 Presentation of a certificate of appreciation signed by the Secretary for Constitutional and Mainland Affairs and a souvenir</p> <p>3 10 complimentary Expo tickets and priority visit to Hong Kong Pavilion during Expo</p> <p>4 Display of "Bronze Sponsor of HKSAR's Participation in Expo 2010 Shanghai China"</p> | <p>5 Acknowledgment by displaying sponsor's name on the acknowledgement plaque at Hong Kong Pavilion</p> <p>6 Acknowledgment by displaying sponsor's name on a screen at HK's exhibition at UBPA</p> <p>7 Acknowledgement by displaying sponsor's name on HKSARG's Expo website</p> |
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Friend of HK at Expo

Below HK\$100,000

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| <p>1 Presentation of a certificate of appreciation signed by the Secretary for Constitutional and Mainland Affairs</p> | <p>2 Acknowledgement by displaying sponsor's name on HKSARG's Expo website</p> |
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